Business Inclusion and Diversity (B.I.D.) Program

The goal of the vendor's Diversity Plan is to demonstrate how they presented and maximized economic opportunities for qualified small, minority-owned, and economically disadvantaged business enterprises within the Great Lakes Water Authority's service territory area.

Under the awarded contract, the plan will become part of the executed contract and may be negotiated during contract finalization. Vendor performance and B.I.D. Program compliance monitoring will be assessed during the length and completion of the contract.

B.I.D. Program Submission Requirements ***(B.I.D. submittal instructions are located on page 5)***

1.1. B.I.D. Diversity Plan (Pass/Fail Requirement)

1.1.1. **Proposed Diversity Plan** — Each vendor shall provide their method for maximizing opportunities for inclusion and diversity participation for this solicitation. Good faith efforts in reporting will include the firms contacted and why they declined as well as firms recommended for award and other pertinent information.

Please complete the form included at the end of this document and attach all supporting documentation.

1.1.2. **Certification Review and Assessment** — Vendors must submit a copy of any certifications that they currently hold. If a vendor has certified subcontractors, then submit the subcontractor's certifications as well.

The following certifications from a federal agency, the state of Michigan, or a Michigan local unit of government (including certifications upon which those entities might rely) will be accepted and must be submitted with the vendor's plan. This list is not exclusive, and vendors may include other types of diversity certifications.

DBE - Disadvantaged Business Enterprise	MBE - Minority Business Enterprise
WBE- Woman Business Enterprise	SBE - Small Business Enterprise

1.1.3. **Small Business Directory Resources/Registrations** —
U.S. SBA - https://web.sba.gov/pro-net/search/dsp_search-help.cfm
State of Michigan - https://sigma.michigan.gov/webapp/PRDVSS2X1/AltSelfService
Michigan United Certification Program - www.michigan.gov/mucp

MDOT Certification Program - www.michigan.gov/mdotdbe

1.2. Economic Equity (Scored Categories) — To receive the economic equity credit, complete the B.I.D. questionnaire in Euna Procurement and submit with your solicitation response. A maximum of 3% points can be added to the vendor's overall score based on the requirements below.

1.2.1. **Business Presence in the State of Michigan (1%) —** A business presence in the State of Michigan means that a business is eligible to be a Certified Michigan Based Business as defined by the state of Michigan law: a) files a Michigan single business tax return; b) has a Michigan income tax return statement showing income generated in, or attributed to, the state of Michigan or c) withheld Michigan income tax from compensation paid to the vendors/owners and remitted the tax to the Michigan Department of Treasury. (MCL 18.1268).

1.2.2. **Business Presence in an Economically Disadvantaged GLWA Service Territory Area — 1% —** A business presence in an Economically Disadvantaged Service Territory Area means the vendor is in a municipality designated as having one of the five lowest median household incomes in that respective county as defined by the U.S. Census Bureau every five years.

Community	**Community**
Center Line	Keego Harbor
Roseville	Oak Park
Eastpointe	Hamtramck
Lapeer	River Rouge
Imlay	Ecorse
Flint	Detroit
Royal Oak Charter Township	Ypsilanti
Pontiac	Ypsilanti Charter Township
Hazel Park	Superior Charter Township

1.2.3. **Business Presence in a GLWA Service Territory Area (1%) —** GLWA is a regional utility that serves communities in as many as eight counties. A business presence in a GLWA Service Territory Area indicates that the vendor's business is located in one of the following GLWA Service Territory Areas.

Community	County	Community	County
City of Flint	Genesee	Village of Almont	Lapeer
Imlay Township	Lapeer	City of Imlay City	Lapeer
City of Lapeer	Lapeer	Mayfield Township	Lapeer
Bruce Township	Macomb	City of Center Line	Macomb
Chesterfield Township	Macomb	Clinton Township	Macomb
City of Eastpointe	Macomb	City of Fraser	Macomb
Harrison Township	Macomb	Lenox Township	Macomb
Macomb Township	Macomb	Village of New Haven	Macomb
Village of Romeo	Macomb	City of Roseville	Macomb
Shelby Township	Macomb	City of St Clair Shores	Macomb
City of Sterling Heights	Macomb	City of Utica	Macomb
City of Warren	Macomb	Washington Township	Macomb
Ash Township	Monroe	Berlin Township	Monroe
Village of South Rockwood	Monroe	Village of Carleton	Monroe
Village of Estral Beach	Monroe	Commerce Township	Oakland
City of Farmington	Oakland	City of Farmington Hills	Oakland
City of Ferndale	Oakland	City of Hazel Park	Oakland
City of Keego Harbor	Oakland	City of Madison Heights	Oakland
City of Novi	Oakland	City of Oak Park	Oakland
Royal Oak Township	Oakland	City of Sylvan Lake	Oakland
City of Troy	Oakland	City of Walled Lake	Oakland
West Bloomfield Township	Oakland	City of Wixom	Oakland
Village of Lake Orion	Oakland	City of Rochester Hills	Oakland
City of Auburn Hills	Oakland	Orion Township	Oakland
City of Pontiac	Oakland	City of Rochester	Oakland
City of Berkley	Oakland	Village of Beverly Hills	Oakland
Village of Bingham Farms	Oakland	City of Birmingham	Oakland
Bloomfield Township	Oakland	City of Bloomfield Hills	Oakland
City of Clawson	Oakland	City of Huntington Woods	Oakland
City of Lathrup Village	Oakland	City of Pleasant Ridge	Oakland

Community	County	Community	County
City of Royal Oak	Oakland	City of Southfield	Oakland
Southfield Township	Oakland	City of Orchard Lake Village	Oakland
Burtchville Township	St. Clair	Greenwood Township	St. Clair
Augusta Township	Washtenaw	Pittsfield Township	Washtenaw
Superior Township	Washtenaw	York Township	Washtenaw
City of Ypsilanti	Washtenaw	Ypsilanti Township	Washtenaw
City of Allen Park	Wayne	City of Belleville	Wayne
Brownstown Township	Wayne	Canton Township	Wayne
City of Dearborn	Wayne	City of Dearborn Heights	Wayne
City of Detroit	Wayne	City of Ecorse	Wayne
City of Flat Rock	Wayne	City of Garden City	Wayne
City of Gibraltar	Wayne	Grosse Ile Township	Wayne
City of Grosse Pointe Park	Wayne	City of Grosse Pointe Shores	Wayne
City of Grosse Pointe Woods	Wayne	City of Hamtramck	Wayne
City of Harper Woods	Wayne	City of Highland Park	Wayne
Huron Township	Wayne	City of Inkster	Wayne
City of Lincoln Park	Wayne	City of Livonia	Wayne
City of Melvindale	Wayne	Northville Township	Wayne
City of Northville	Wayne	City of Plymouth	Wayne
Plymouth Township	Wayne	Redford Township	Wayne
City of River Rouge	Wayne	City of Riverview	Wayne
City of Rockwood	Wayne	City of Romulus	Wayne
City of Southgate	Wayne	Sumpter Township	Wayne
City of Taylor	Wayne	City of Trenton	Wayne
Van Buren Township	Wayne	City of Wayne	Wayne
City of Westland	Wayne	City of Woodhaven	Wayne

Instructions to Vendors: Submit B.I.D. documents in the following order and format.

Enter Contract #/Title:	
A. Prime Vendor: Name and Contact Information (*mandatory*)	
1. Vendor Name(s):	
2. Vendor Mailing Address(es):	
3. Contact Person(s) and Title(s):	
4. Contact Email(s):	5. Contact Phone/Cell:

B. Prime Vendor: Diversity Certifications (*if applicable*)

Vendor Name	Certifying Organization	Certifying Public Agency *(If applicable)*	Date of Certification

C. Prime Vendor: Diversity and Inclusion Efforts Summary (*mandatory*)

Instructions: Provide a summary of diversity and inclusion efforts undertaken or strategies employed to maximize opportunities for small, minority-owned, and disadvantaged subcontractors on the specific GLWA solicitation to which you are responding.

D. Prime Vendor: Targeted Outreach Efforts Summary (*mandatory*)

Instructions: Provide a summary of the targeted outreach efforts undertaken or strategies employed to encourage participation by small, minority-owned, and disadvantaged subcontractors on the specific GLWA solicitation to which you are responding.

E. Prime Vendor: Targeted Outreach Communications Log (*mandatory*)

Subcontractor Name	Certifying Organization	Date of Outreach	Subcontractor Response (bid, no bid, and why)

F. Prime Vendor: Resources Utilized (*mandatory*)

Instructions: Please note the resources used to identify small, minority-owned, and disadvantaged subcontractors (e.g., Federal or Michigan-based databases, certification programs, websites, listservs, or advertisements).

G. Prime Vendor: Additional Diversity and Inclusion Efforts Summary (*optional*)

Instructions: Please describe or summarize below any additional diversity and inclusion efforts undertaken (as related to the specific GLWA solicitation to which you are responding) that are not addressed in the above fields.

H. Prime Vendor: Internal Diversity and Inclusion Efforts Summary (*optional*)

Instructions: Please describe below any inclusion and diversity efforts, programs, initiatives, professional associations, or awards that your organization has undertaken, belonged to, or won.

I. Proposed Subcontractor(s) Information (*mandatory*)

Subcontracted Goods and/or Services	Subcontractor Name	Certifying Organization

J. Supporting Documentation (*mandatory*)

Instructions: Provide a short description of any supporting or supplemental documentation included with this form.

Document No.	Description
1.	
2.	
3.	
4.	
5.	